

# Trade and Investment Prospects and Opportunities in South Africa

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***Workshop hosted by the Regional Governor of  
Crete, The Hellenic-African Chamber of Commerce  
and Development and the Heraklion Chamber of  
Commerce and Industry***

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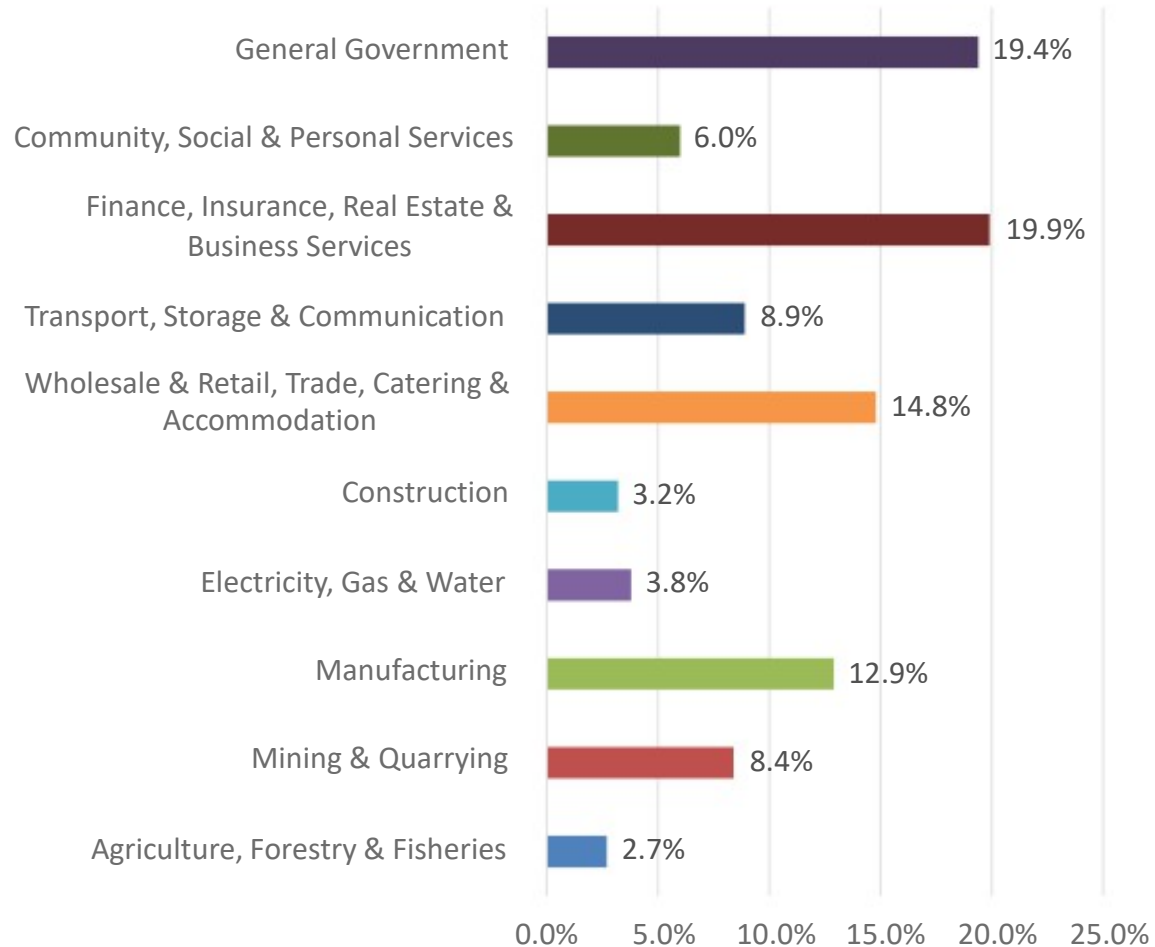
# Current Enablers for Trade and Investment in South Africa

**Signed Agreements (MOAs) between the South Africa and the Hellenic Republic include the following:**

- Trade and Economic Cooperation
- Avoidance of Double Taxation
- Merchant Shipping and Related Maritime Agreement
- Bilateral Air Services Agreement
- Science and Technology Co-operation
- Protection of Investment Act

# The South African economy offers a strong value proposition

## Sectoral composition of South Africa's Gross Domestic Product (GDP)



## South Africa's value proposition

- South Africa is the most **industrialised** and **largest economy** in the African Continent.
- It is the principal **manufacturing hub** and a leading **services** destination in Africa. South Africa is the continent's **financial hub**. Its financial and services sector is highly advanced and well regulated, with a major footprint in Africa.
- It has developed science and technology infrastructure and offers a supportive and growing **ecosystem** for innovation, technology, fintech and SME'S.
- One of the most **open** economies in the world (ratio of exports and imports to GDP exceeds 58%). Preferential access to numerous global markets. It is the only country in the African Continent that has a Strategic Partnership with the **European Union (EU)**.
- Endowed with an abundance of **natural resources**.
- An extensive and modern **infrastructure** network.
- Highly **diversified** economic structure in terms of sectorial composition.

# Preferential access to global markets

- South Africa is a member of the **World Trade Organisation (WTO)**.
- Access to global markets has been enhanced through bilateral agreements with most of South Africa's major trading partners. Preferential access to key export markets has been secured through various agreements and by participating in regional economic communities. Furthermore, it has enabling legislation such as **the Protection of Investment Act, of 2015**.

Agreement name	Type of agreement	Countries / regional blocs involved
<b>Southern African Customs Union (SACU)</b>	Customs union	South Africa, Botswana, Lesotho, Namibia, eSwatini (formerly Swaziland)
<b>Southern African Development Community (SADC) Free Trade Area</b>	Free trade agreement	15 SADC states, including <b>Kenya and Zambia</b>
<b>Economic Partnership Agreements</b>	Free trade agreement	SACU- EU EPA plus Mozambique and Angola
<b>EFTA-SACU FTA</b>	Free trade agreement	SACU + EFTA (Iceland, Liechtenstein, Norway and Switzerland)
<b>African Growth &amp; Opportunity Act (AGOA)</b>	Unilateral assistance measures (non- reciprocal)	US- 39 sub-Saharan African countries
<b>Generalised System of Preferences (GSP)</b>	Unilateral (non-reciprocal)	SA- EU, Norway, Switzerland, Russia, Turkey, the US, Canada, Japan
<b>SACU-Mercosur</b>	Preferential trade agreement	SACU and Argentina, Brazil, Paraguay and Uruguay
<b>Africa Continental Free Trade Area (AfCFTA)</b>	Free trade agreement	AU states, incl. <b>Nigeria, Kenya and Zambia</b>

# SA the Business Destination of Choice



## Mining

South Africa non-energy minerals estimated to be of US\$2.4 trillion upwards, making it the wealthiest mining jurisdiction in the world.

South Africa has the largest reserves of Platinum-group metals (PGMs; 88%), Manganese (80%), Chromite (72%) and Gold (13%) known reserves in the world.

Critical Minerals: SA is ranked second in Titanium minerals (10%), Zirconium (25%), Vanadium (32%), Vermiculite (40%) and Fluorspar (17%). In addition, the country contains 17% of the world's antimony reserves.



## Financial Services

Lafferty Group's 2017 Global Bank Quality Benchmarking study rates South Africa's major banks have the highest quality among 100 banks across 32 countries.

South Africa's financial markets are regarded as some of the most sophisticated among emerging markets. A sound legal and regulatory framework governs financial institutions and transactions.

South Africa has a sophisticated banking sector with a major footprint in Africa. It is also a financial hub in Africa, with the Johannesburg Stock Exchange (JSE) with 302 companies, the largest stock exchange by market capitalization on the Continent.



## Quality Infrastructure and Efficient Logistics

Well established and continued investment in infrastructure, South Africa is positioned as a key global hub and attractive gateway into the rest of the continent.

The South African Government intends to spend approximately R900 billion by 2027 on transportation infrastructure.

## SA the Business Destination of Choice



### Largest Presence of Multinationals in Africa

South Africa is the investment destination of choice for a substantial number of global corporates, who enjoy the benefits of doing business in the country. More than 180 Fortune Global 500 companies are present in South Africa.

Many of the multinationals currently operating in the country have made significant pledges of increased investment through the annual South Africa Investment Conferences.



### Manufacturing Hub

South Africa has a well-developed, diversified manufacturing base that has shown its potential to compete globally and serves as a manufacturing hub to supply the rest of the continent for several consumer product companies.

Our diverse manufacturing sector means investors can pick the industries they wish to explore. Niche industries such as food processing, beverages, motor manufacturing and wood products have reached maturity and are ripe for foreign direct investment.



### Favorable market access to Continental and Regional Markets

The African Continental Free Trade Area (AFCFTA) will boost intra-Africa trade and create a new market of over 1 billion people with combined GDP of over US\$2trillion.

South Africa has several trade agreements that provide an export platform into those markets.

## Bilateral Trade: South Africa's **IMPORTS** from Greece

Code	Product Label
	<b>From the highest volumes:</b>
27	Mineral fuels, mineral oils and products of their distillation; bituminous substances
30	Pharmaceutical products
85	Electrical machinery and equipment and parts thereof; sound recorders and reproducers, television
39	Plastics and articles thereof
76	Aluminium and articles thereof
83	Miscellaneous articles of base metal
84	Nuclear reactors, boilers, machinery and mechanical appliances; parts thereof
20	Preparations of vegetables, fruit, nuts or other parts of plants
34	Soap, organic surface-active agents, washing preparations, lubricating preparations
82	Tools, implements, cutlery, spoons and forks, of base metal; parts thereof of base metal
90	Optical, photographic, cinematographic, measuring, checking, precision, medical or surgical materials
73	Articles of iron or steel

## South Africa's **EXPORTS** to Greece

Code	Product label
	<b>From the highest volumes:</b>
76	Aluminium and articles thereof
23	Residues and waste from the food industries; prepared animal fodder
08	Edible fruit and nuts; peel of citrus fruit or melons
03	Fish and crustaceans, molluscs and other aquatic invertebrates
20	Preparations of vegetables, fruit, nuts or other parts of plants
39	Plastics and articles thereof
84	Nuclear reactors, boilers, machinery and mechanical appliances; parts thereof
09	Coffee, tea, maté and spices
85	Electrical machinery and equipment and parts thereof; sound recorders and reproducers, television...
35	Albuminoidal substances; modified starches; glues; enzymes
34	Soap, organic surface-active agents, washing preparations, lubricating preparations, artificial . . .

33 Pharmaceutical products



## Green Economy



- Green Energy
- Recycling
- Hydrogen
- Biofuels
- Water infrastructure
- Co-generation

## Resource Based Industries



- Mining
- Agro-processing
- Aquaculture
- Agriculture
- Mineral beneficiation
- Ocean / blue economy

## Services Industries

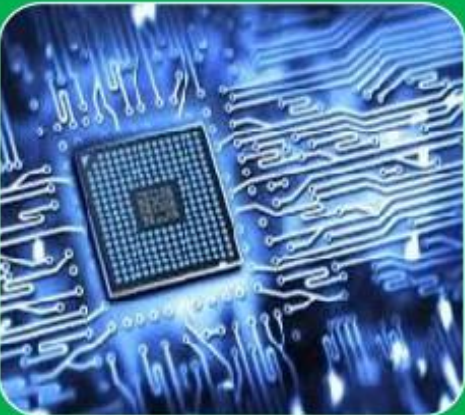


- Oil & gas
- Ship building
- Ship repairs
- Business Process Outsourcing
- Films
- Explorations



### Manufacturing

- Automotive
- Leather & footwear
- Clothing & textiles
- Rail
- Metals fabrication
- Heavy vehicles
- Cosmetics
- Fast Moving Consumer Goods

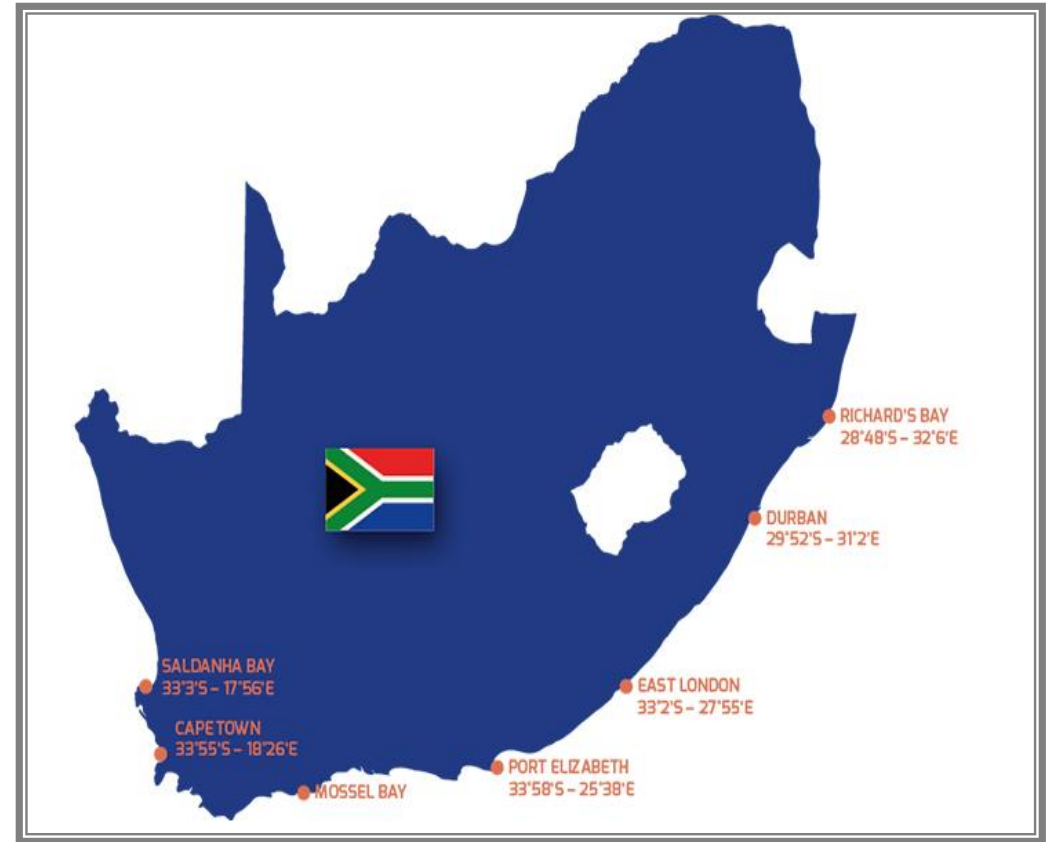


### Advanced Manufacturing

- Plastics
- Electronics
- Aerospace
- Pharmaceuticals
- Chemicals
- Biochemicals
- Defence industries

## Major PORTS and Provincial Location in South Africa

1. Port of **Durban (Kwa-Zulu Natal Province)**: This is the busiest port in Africa and handles about 60% of South Africa's container traffic.
2. Port of **Richards Bay (Kwa-Zulu Natal)**: Primarily used for bulk cargo, it is one of the largest ports in the world for coal exports.
3. Port of **East London (Eastern Cape Province)**: The only river port in South Africa, it supports the automotive and agricultural sectors.
4. Port of **Ngqura (Eastern Cape)**: A new and world-class port designed to handle transshipment cargo and is part of the Coega Industrial Development Zone.
5. Port of **Port Elizabeth (Eastern Cape)**: This port is important for the automotive industry and handles a variety of cargo.
6. Port of **Cape Town (Western Cape Province)**: Known for its strategic location at the intersection of the Indian and Atlantic Oceans.
7. Port of **Saldanha Bay (Western Cape)**: Known for its deep waters, it mainly handles iron ore exports.

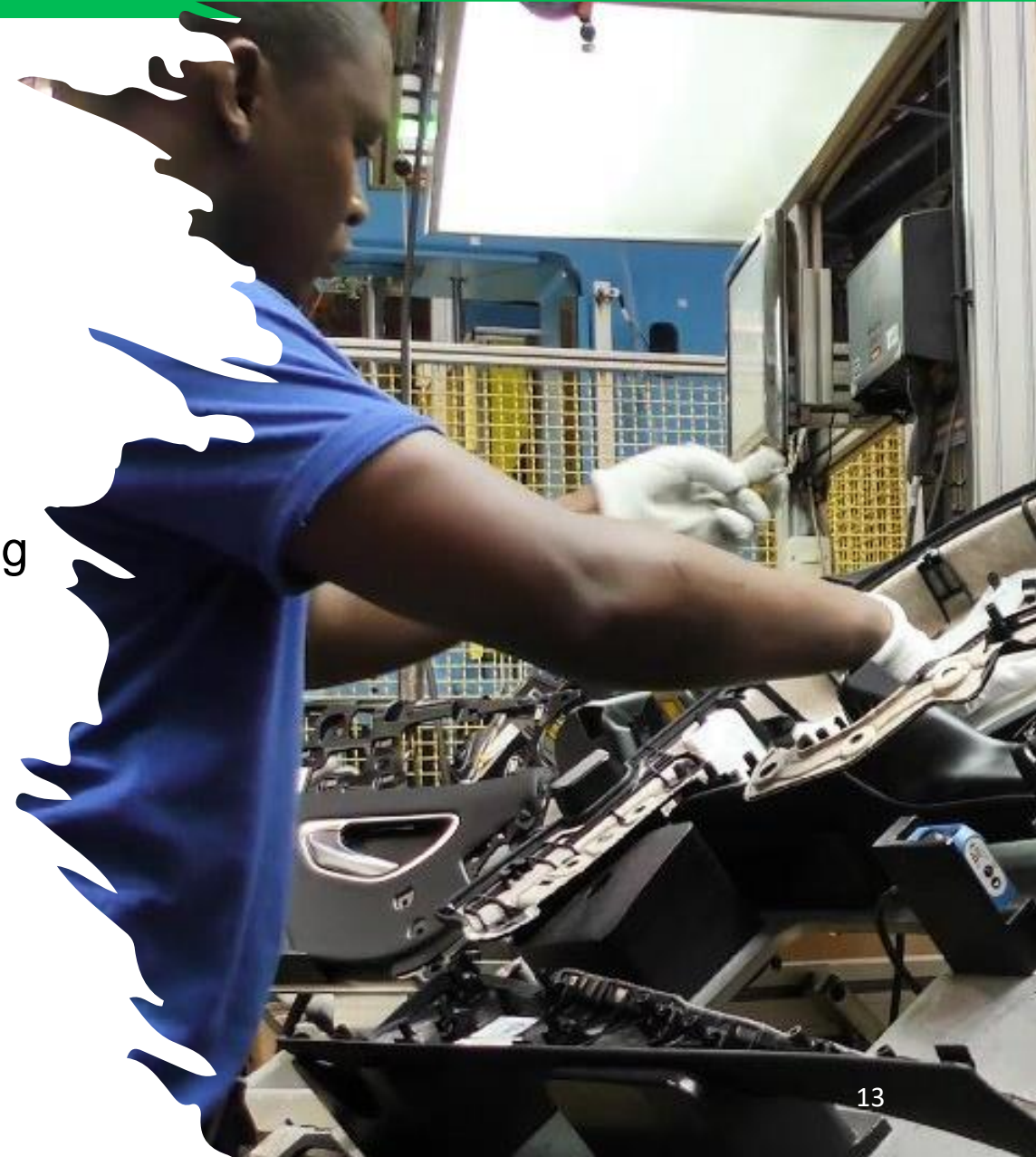


# KWAZULU-NATAL PROVINCE / REGION, SA : Opportunities for Trade and Investment

	Manufacturing	Tourism	Agriculture & Agro-processing	Property & Infrastructure	Services, Transport & Logistics	Oceans economy (incl Maritime Industry)
}	<ul style="list-style-type: none"> <li>Automotive and component manufacturing</li> <li>Clothing, textiles, footwear, leather and leather products</li> <li>Chemical and plastics manufacturing (transitioning to bio-based, renewables)</li> </ul>	<ul style="list-style-type: none"> <li>Nature-based tourism</li> <li>Arts, culture and heritage tourism</li> <li>Hotels, resorts, houseboats and other accommodation</li> </ul>	<ul style="list-style-type: none"> <li>Fruit (citrus and subtropical), vegetables, grains, honey, and livestock</li> <li>Paper, furniture and other wood products</li> <li>Food and beverage processing and packaging (sugar-cane, livestock, vegetables, fruit, soya, maize, nuts)</li> </ul>	<ul style="list-style-type: none"> <li>Residential and commercial</li> <li>Industrial parks</li> <li>Road, Rail and Bulk Infrastructure</li> </ul>	<ul style="list-style-type: none"> <li>Trade (retail)</li> <li>Business services (BPO, finance, insurance, and other professional services)</li> </ul>	<ul style="list-style-type: none"> <li>Ocean based Tourism</li> <li>Cruise tourism</li> <li>Ports</li> </ul>
	<ul style="list-style-type: none"> <li>Pharmaceuticals and cosmetics</li> <li>Mineral beneficiation</li> <li>Advanced manufacturing</li> <li>Renewable industry technology</li> <li>Industrial waste recycling</li> </ul>	<ul style="list-style-type: none"> <li>Medical tourism</li> <li>Adventure Tourism</li> <li>Film tourism</li> </ul>	<ul style="list-style-type: none"> <li>Energy (biofuels), cellulose and other biomass processing</li> <li>Agricultural technology</li> <li>Cut flowers</li> <li>Medicinal and herbal plants</li> </ul>	<ul style="list-style-type: none"> <li>Healthcare and facility development</li> <li>Private education institutions</li> <li>Green buildings</li> <li>Smart buildings</li> </ul>	<ul style="list-style-type: none"> <li>ICT and software development</li> <li>Aviation and related services</li> <li>Film and media</li> </ul>	<ul style="list-style-type: none"> <li>Oil and gas</li> <li>Small craft harbour and waterfront development</li> <li>Boat and ship building and repair (floating docks)</li> <li>Aquaculture</li> </ul>

# EASTERN CAPE PROVINCE / REGION, SA : Opportunities for Trade and Investment

- Agro-industries
- Food & beverages
- Capital goods
- Auto-sector production and manufacturing
- Green industries including renewable
- Energy, carbon extraction and carbon trading facilities
- Petro-chemicals
- Ocean economy
- Tourism.



# WESTERN CAPE PROVINCE / REGION, SA : Opportunities for Trade and Investment

Agriculture, Agri- processing

Manufacturing

Green Industries

Technology Industries

Clothing, Textiles, Leather and Footwear

Boat building and Auxiliary Services

Cosmetics & Natural Products

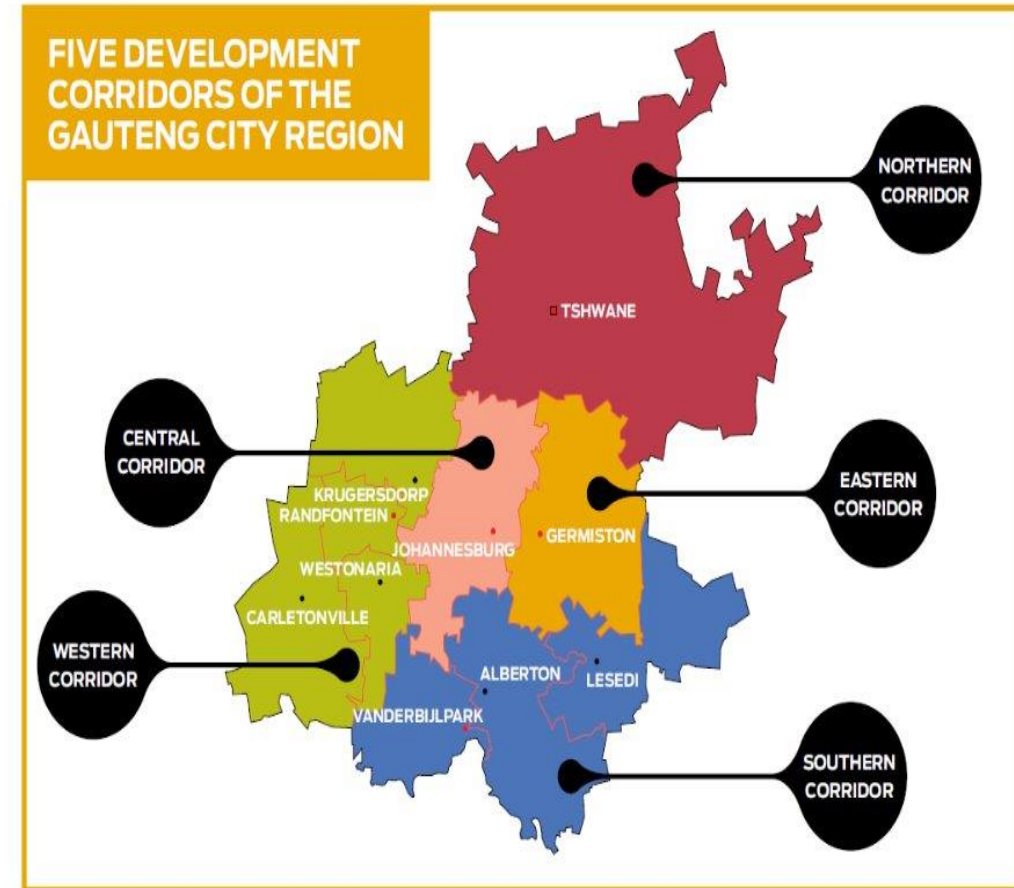
Business Process Outsourcing

Tourism



# GAUTENG PROVINCE / REGION, SA : Opportunities for Trade and Investment

- Energy, with a focus on new technologies and a diverse energy mix;
- Transportation and logistics;
- Tourism and hospitality;
- Food and beverages;
- Construction and infrastructure;
- Industrial cannabis;
- Automotive, aerospace and defence;
- Financial services;
- Cultural and creative services; and
- Information Communication Technology (ICT) and the digital sector.



# Selected Provincial / Regional Economic Agencies



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# Potential areas of Cooperation with the Business Chambers

- Support of Trade Missions and Seminars, physical or virtual with Provincial /Regional/ National Agencies and Chambers
- Support in Exhibitions, physical or virtual
- Support in processing of Visa Applications
- Implementation and Review of Memoranda of Agreement (MoAs)

# Contact details



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